

PaidListings Add-on Manual for WordPress



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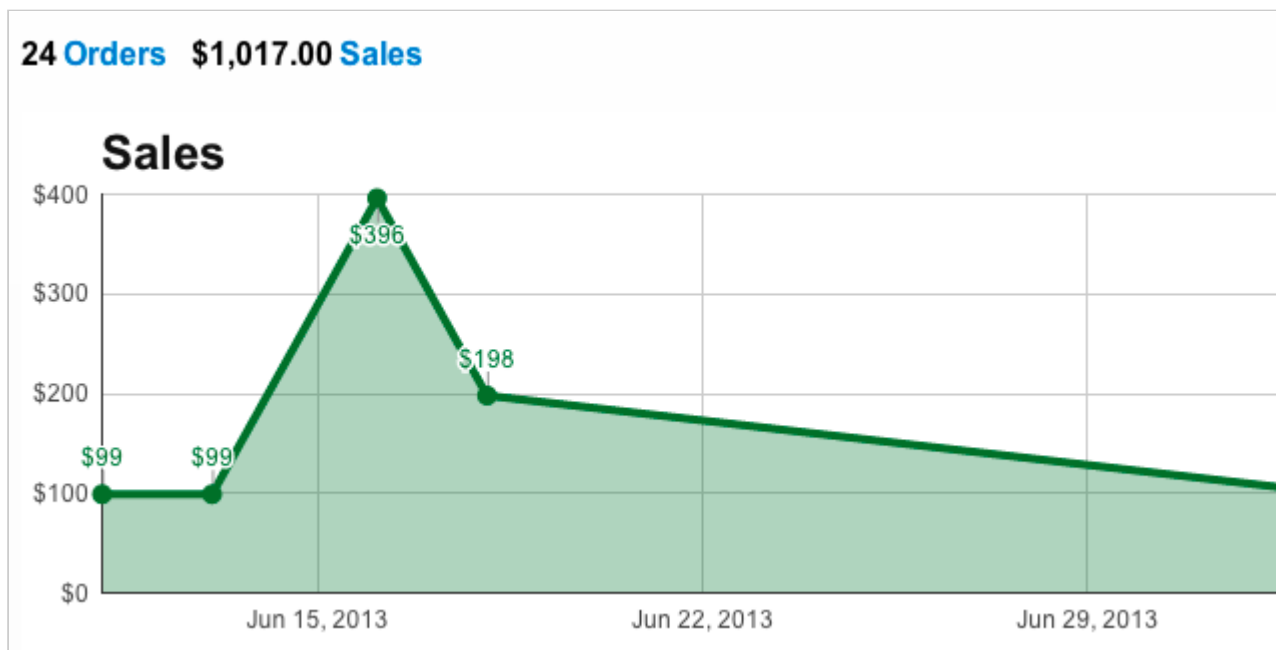
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Chapter 1

Overview & Installation

1.1 PaidListings Add-on Overview

The PaidListings Add-on allows you to monetize your website by accepting payments for submission of commercial listings as well as listing upgrades. Use it for classifieds, real estate listings, city guides and more.



You can create base and upgrade plans, with one time or subscription payments and associate them with specific categories. Each plan can include a set of custom fields, a specific number of media and make the listing featured.

Pricing plan can include:

- a set of custom fields
- specific number of media (photos, videos, attachments, audio)
- option to make the listing featured
- additional options by using custom variables

Available payment types:

- One Time Payment
- Subscription

- Free or Trial

Payment Handlers

PaidListings Add-on comes with payment handlers for Paypal, 2Checkout and Authorize.net. Only Paypal supports subscriptions at this time.

Offline payment option is also possible.

Email Notifications

The add-on can email both user and administrator at different times like order placement, payment processing and plan expiration. The email templates are customizable via the admin interface.

Coupons

The add-on has coupon configuration options unlike anything you've seen before. Coupons can be configured for specific dates, plans, users, categories and number of times used.

Tracking code

Adding Javascript tracking code for systems like Google Analytics is as simple as pasting the correct code in the pre-defined tracking fields in the configuration. There's no need to edit theme files. The add-on even provides special {tags} you can use in the code like order id, order amount and plan name.

Seamless integration

The add-on integrates seamlessly with JReviews without the need for theme changes. The JReviews admin already has theme changes necessary to show pay-related info of listings in the moderation and browse screens.

1.1.1 Examples of PaidListings usage

PaidListings Add-on is great for many types of websites, for example Classifieds, City Guides, Product reviews sites, ...

Your pricing plans can be organized like this:

- **one basic plan for listing submission** - free or small price, with a set of custom fields and specific number of media
- **one or more premium plans for listing submissions** - higher price, with larger set of custom fields, higher number of media, and other features like inquiry form, ...

- **one or more listing upgrade plans** – listing upgrade plans are used to upgrade previously purchased basic or premium plan with additional custom fields, additional media or to make the listing featured

Example of Pricing Plan Overview page on a Classifieds website:

Classifieds Plans

One time payment plans

Free trial 10 Day(s)	Basic plan 1 Month(s)	Premium plan 1 Month(s)
Free	\$ 15.00	\$ 45.00
1 listing limit all custom fields 5 photos 5 videos	Location fields Contact fields 3 photos 1 video	Location fields Contact fields 10 photos 5 videos
<input type="button" value="Submit"/>	<input type="button" value="Submit"/>	<input type="button" value="Submit"/>

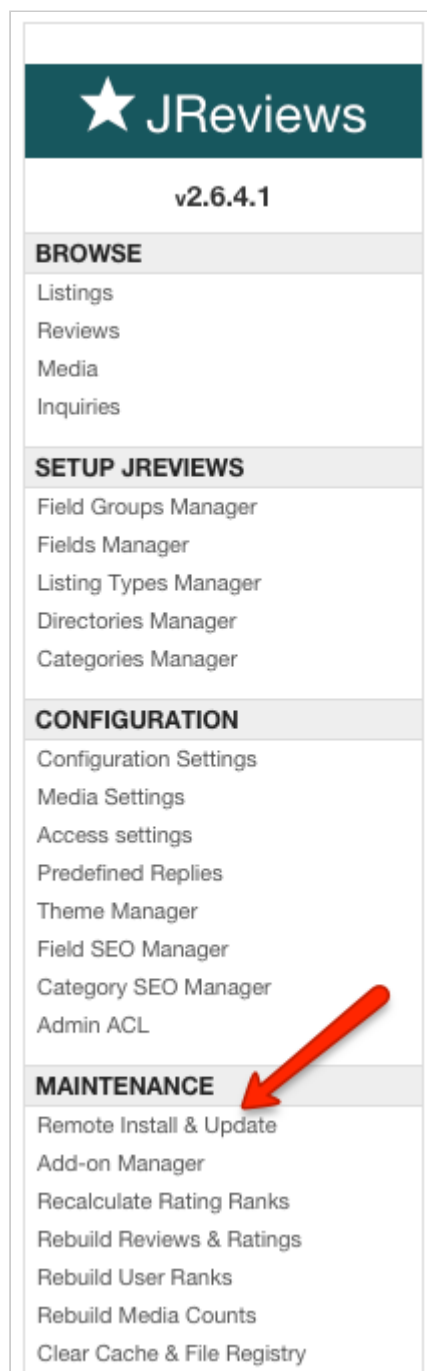
Upgrades

One time payment

- Featured upgrade - \$ 99.00 - Never expires
The listing will become featured for the duration of the base plan
Available for: Basic plan, Premium plan

1.2 Installation

The add-on can be installed via the **Remote Install & Update** menu in the JReviews administration.



To install or update the addon you must have previously purchased it, your JReviews version needs to match or be greater than the one specified for the addon and you must have a valid "Upgrades & Support" package for your JReviews license.

If you purchased the addon, but it still says "addon not active for this license", go to the JReviews admin license screen, clear the local key text area and re-submit the license number. This will fetch a new local key that includes the addon information.

On the **Install & Update** page, check the **Updates** checkbox, and click on the **Install** button next to the PaidListings Add-on like on this image:

Install & Update

→ Add-on

UPDATES

☒ I understand that the updates process will overwrite all previous files for the component or addon and I should have BACKUPS in case I've made a

USE BETAS:

☐ I understand betas are not meant to be used for production sites, but I want to be alerted of new betas and have the ability to upgrade.

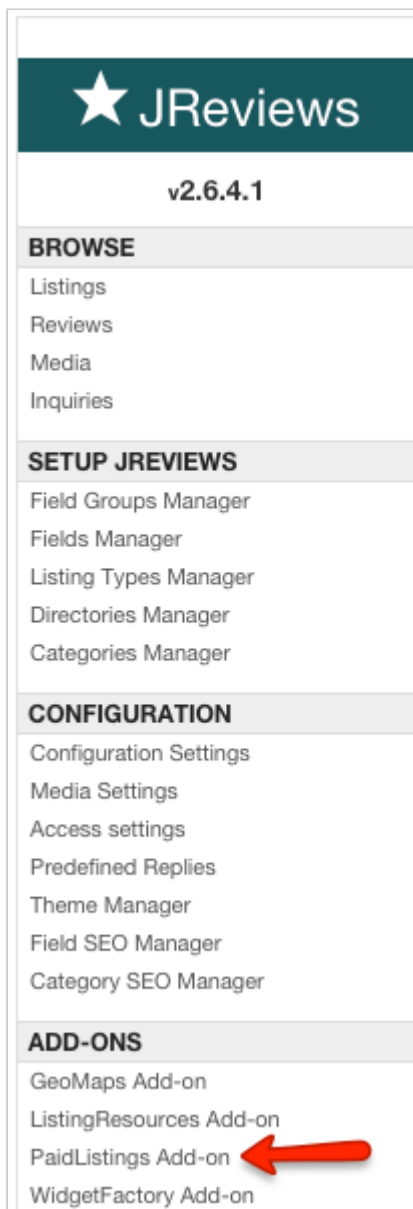
Components

Name	Description	Version	Actions
S2 Framework		2.1.1.1	Already Installed
JReviews	Get the latest and greatest version of JReviews.	2.6.4.1	Already Installed

Add-ons

Name	Description	Version	Required JReviews version	Type	Actions
CORE ADD-ONS					
WidgetFactory HOT	Allows you to create widgets with listing and review information that publishers can place on their websites and drive traffic to your site.	1.1.2.2	2.5.0.1	Commercial	Remove
ListingResources NEW	The Listing Resources Add-on for JReviews allows submissions of 3rd party resources (affiliate links, news, articles, awards, ...) in the listing detail pages. It can handle any resource that you want to include that doesn't require a separate listing.	1.0.1.1	2.5.2.4	Commercial	Remove
GeoMaps POPULAR	Adds distance search and mapping functionality to JReviews. Includes addon and GeoMaps module.	2.6.0.5	2.6.1.0	Commercial	Remove
PaidListings POPULAR	Monetize your site by accepting payments for listing submissions and listing upgrades (featured, custom fields, media).	2.6.3.2	2.6.0.1	Commercial	Install

Reload the page to see the PaidListings link appear under the Add-ons header on the left sidebar:



Chapter 2

Configuration

2.1 General Settings

PaidListings Configuration

✓ Save

General

Cron

Expiration Notifications

Tracking

Taxes

MyAccount Menu: To create the My Account menu where users can manage their orders and make payments create a JReviews menu and select the PaidListings, My Account option.

Enable stealth mode

☒ No ☐ Yes

When enabled allows only admins are able to see the effect of the paid listings add-on. Useful for testing on a production website before opening it up to all users.

Payment Handler Currency

USD

USD, GBP, EUR, ...

Currency Symbol

\$

\$, £, €, ...

Terms of Service

Enable TOS in final order step

No

TOS Article ID

Invoice

Company Logo Image

/wp-content/plugins/jreviews_addons/paidlistings/images/company_logo.jpg

Relative path from site root.

Your Business Information

Company Name
Street, City
Country
Phone: (123) 444-3223

Address, phone, ...

Enable stealth mode - the stealth mode should be enabled only if you installed the PaidListings add-on on an active site where users are allowed to submit listings for free. To avoid problems with those existing listings, enable the stealth module until you setup the pricing plans and generate orders for all existing listings. Regular users will not see the effects of the PaidListings add-on when the stealth mode is enabled. After you finish the PaidListings setup, disable the stealth mode for users to be able to see the plans and purchase listings.

Enable TOS in final order step:

- No
- Yes, without checkbox - the user agrees with TOS by completing the order
- Yes, with checkbox - the user needs to check the checkbox to agree with TOS before completing the order


TOS Article ID - enter the ID of the TOS article.

Company Logo Image - here you can set the path to your company's logo that will be included on invoices.

Your Business Information - your address, phone and other info for the invoice.

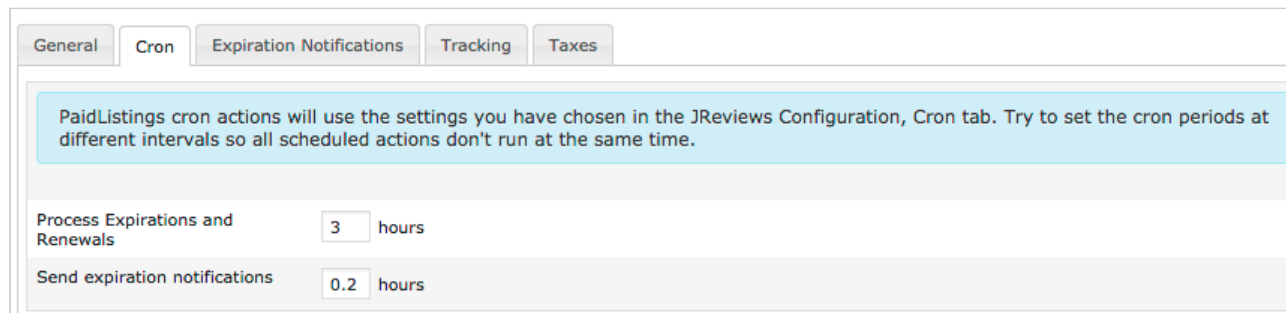
Users will be able to enter their information for the invoice on the **My Account** page. On the same page they will find a button for a printable Invoice next to each order.

Here is an example of an invoice:

I N V O I C E		
Company Name Street, City Country Phone: (123) 444-3223		
Invoice #	0000037	
Order #	0000037	
Date	March 03, 2015	
ITEM	DESCRIPTION	AMOUNT
Premium plan - Faber Mirror Pro X/V A90 Logic Expires: May 04, 2015	all custom fields inquiry form 10 images 3 videos	\$45.00
TOTAL		\$45.00
Thank you for your business!		

If you want to change the look of the invoice, edit this theme file: `/wp-content/plugins/jreviews_addons/paidlistings/views/themes/paidlistings/paid_invoice/index.html`

2.2 Cron

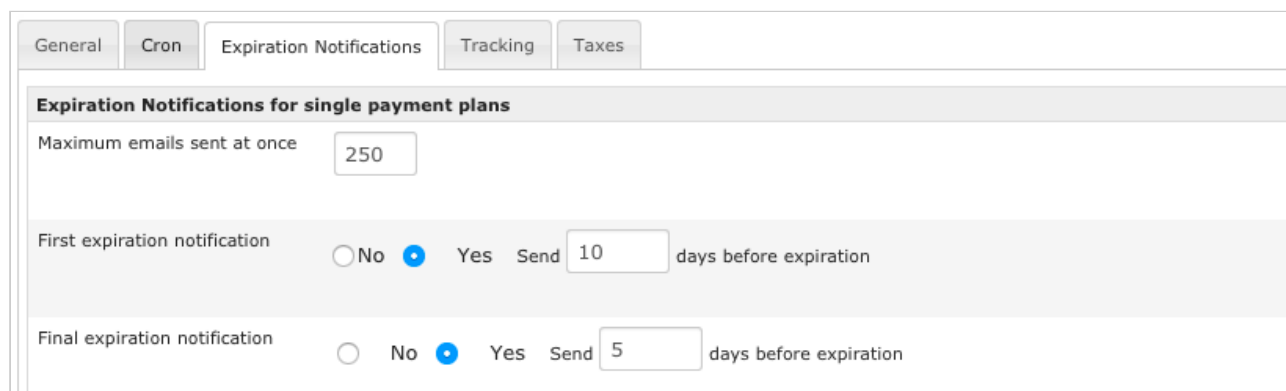


The screenshot shows the 'Cron' tab in the PaidListings configuration. It features a light blue informational box at the top stating: 'PaidListings cron actions will use the settings you have chosen in the JReviews Configuration, Cron tab. Try to set the cron periods at different intervals so all scheduled actions don't run at the same time.' Below this, there are two settings: 'Process Expirations and Renewals' set to 3 hours, and 'Send expiration notifications' set to 0.2 hours. The tabs at the top are General, Cron (active), Expiration Notifications, Tracking, and Taxes.

Here you can set cron periods for scheduled PaidListings actions.

PaidListings cron actions will use the settings you have chosen in the JReviews Configuration, Cron tab. Try to set the cron periods at different intervals so all scheduled actions don't run at the same time.

2.3 Expiration Notifications



The screenshot shows the 'Expiration Notifications' tab in the PaidListings configuration. It has a title 'Expiration Notifications for single payment plans'. The first setting is 'Maximum emails sent at once' with a value of 250. The second setting is 'First expiration notification', with radio buttons for 'No' and 'Yes' (selected), and a 'Send' field set to 10 days before expiration. The third setting is 'Final expiration notification', with radio buttons for 'No' and 'Yes' (selected), and a 'Send' field set to 5 days before expiration. The tabs at the top are General, Cron, Expiration Notifications (active), Tracking, and Taxes.

Choose when will users get notification emails for plan expiration.

2.4 Tracking

General
Cron
Expiration Notifications
Tracking
Taxes

You can insert javascript tracking code, like for Google Analytics, for the following order flow steps. Make sure you include the script tags with your code.

Trigger	Code	
Paid Category Selection in Submit Listing Form		User selects a paid category when submitting a listing. No tags available.
Submit Listing		Plan selected and listing submitted. Valid tags: {order_amount}, {plan_name}.
Order Form		Order form dialog shown, user can change plan so no tags available.
Submit Order		Order submitted. Valid tags: {order_amount}, {order_id}, {plan_name}.
Order Complete		Order complete page. Valid tags: {order_amount}, {order_id}, {plan_name}.

Important!: Google Analytics tracking code must be already loading on your site. It is recommended to leave this step for last after you configure PaidListings because using incorrect tracking code will cause issues with the add-on functionality.

You can insert Javascript tracking code for Google Analytics, for the following order flow steps:

Paid Category Selection in Submit Listing Form - user selects a paid category when submitting a listing

```
<script type="text/javascript">
  try {
    ga('send', 'pageview', '/paid-category-selected');
  }
  catch(err) {
    console.log("Error tracking Paid Category Selection:", err.message);
  }
</script>
```

Submit Listing - plan selected and listing submitted.

```
<script type="text/javascript">
  try {
    ga('send', 'pageview', '/listing_submission');
  }
```

```
}
catch(err) {
    console.log("Error tracking Listing Submission:", err.message);
}
</script>
```

Order Form - order form dialog shown.

```
<script type="text/javascript">
    try {
        ga('send', 'pageview', '/order_form');
    }
    catch(err) {
        console.log("Error tracking Order Form:", err.message);
    }
</script>
```

Submit Order - order submitted. Valid tags: {order_amount}, {order_id}, {plan_name}

```
<script type="text/javascript">
    try {
        ga('require', 'ecommerce');
        ga('send', 'pageview', '/order_submission');
        ga('ecommerce:addTransaction', {
            'id': {order_id},
            'revenue': {order_amount},
        });
        ga('ecommerce:addItem', {
            'id': {order_id},
            'name': "{plan_name}"
        });
        ga('ecommerce:send');
    }
    catch(err) {
        console.log("Error tracking Order Submission:", err.message);
    }
</script>
```

Order Complete - order complete page. Valid tags: {order_amount}, {order_id}, {plan_name}

```
<script type="text/javascript">
    try {
        ga('require', 'ecommerce');
        ga('send', 'pageview', '/order_completed');
        ga('ecommerce:addTransaction', {
            'id': {order_id},
            'revenue': {order_amount},
        });
        ga('ecommerce:addItem', {
            'id': {order_id},
```

```

    'name': "{plan_name}"
  });
  ga('ecommerce:send');
}
catch(err) {
  console.log("Error tracking Order Complete:", err.message);
}
</script>

```

2.5 Taxes

General	Cron	Expiration Notifications	Tracking	Taxes				
Standard Taxes								
Tax % <input type="text"/>								
Tax calculated over the plan price <input type="radio"/> No <input checked="" type="radio"/> Yes <small>Disable so the invoice total matches the plan price. The tax is calculated backwards from the invoice total.</small>								
EU Taxes								
Enable EU Taxes <input checked="" type="radio"/> No <input type="radio"/> Yes <small>When enabled taxes will be calculated using the settings below.</small>								
Seller Country <input type="text" value="Select country"/> <small>Country where seller is located. Required when EU Taxes are enabled.</small>								
<table border="1"> <thead> <tr> <th>EU Country</th> <th>Tax %</th> </tr> </thead> <tbody> <tr> <td colspan="2">+ Add New</td> </tr> </tbody> </table>					EU Country	Tax %	+ Add New	
EU Country	Tax %							
+ Add New								

If your country's business regulations require to charge taxes, here you can setup the tax percentages.

Chapter 3

Payment Handlers

PaidListings Add-on comes with these payment handlers:

ID	Handler	State	
1	Paypal	✓	
2	2Checkout	✗	
3	Offline	✓	
4	Authorize.net	✗	

For other payment handlers, a plugin can be written.

It is not possible to test the add-on on localhost when you use it to make payments with Paypal, 2checkout and other payment processors. These send a reply back to your site to update the order information so the site needs to have a valid reachable domain.

3.1 PayPal

Paypal ✕

General

Name

Paypal

State

Enabled

Use for Subscription Payments?

☐ No ☒ Yes

Paypal Primary e-mail

Make sure you use the primary email in your Paypal account, otherwise payments cannot be validated

Paypal Sandbox e-mail

Locale

Enter the two character country locale here if you wish to override the language used at the Paypal payment page.

Payment Button

Path to image

PayPal payment handler has 3 states: Disabled, Enabled and Sandbox.

Sandbox is used for testing. To use it, you must first get a PayPal developer account here: <https://developer.paypal.com>

3.2 2Checkout

2Checkout ✕

In the 2checkout website look for the Direct Return setting under Account=>Site Management and select one of these two options:

- Given links back to my website
- Header Redirect (Your URL)

If you select the latter, you should leave the Approved and Pending URL settings further down empty because these are passed directly by the add-on.

General

Name	<input type="text" value="2Checkout"/>	
State	<input type="button" value="Disabled"/>	
Vendor ID	<input type="text"/>	
Secret Word	<input type="text"/>	Can be found under Account=>Site Management in the 2CO site.

Payment Button

Path to image	<input type="text"/>
---------------	----------------------

3 states: Disabled, Enabled and Sandbox.

Secret word can be found under Account => Site Management in the 2CO site.

3.3 Authorize.net

Authorize.net		✕
General		
Name	<input type="text" value="Authorize.net"/>	
State	<input type="button" value="Disabled"/>	
Use Test Gateway	<input type="radio"/> No <input checked="" type="radio"/> Yes	Testing can be done with the production or test gateways. For the test gateway you need an Authorize.net developer account, but if Sandbox is selected above you can still perform test transaction on the production gateway.
API Login	<input type="text"/>	
Transaction Key	<input type="text"/>	
MD5 Hash (Secret Word)	<input type="text"/>	Configurable value in the Authorize.net Account Settings under Security. Required for authentication. Leave empty for development accounts.
Payment Button		
Path to image	<input type="text"/>	

3 states: Disabled, Enabled and Sandbox.

Testing can be done with the production or test gateways. For the test gateway you need an Authorize.net developer account, but if Sandbox is selected above you can still perform test transaction on the production gateway.

Secret word is configurable value in the Authorize.net Account Settings, required for authentication. Leave empty for development accounts.

3.4 Offline Payments

Offline ✕

General

Name

Offline

State

Enabled ⬇

Payment Instructions

Provide bank account, contact info and any other relevant information for users to complete their payments offline.

Payment Button

Path to image

2 states: Disabled and Enabled.


After users submit a listing and order a certain plan, they will be redirected to a page with Payment instructions.

3.5 Changing payment buttons


When users order a plan, they will see the buttons of all payment handlers that you enabled. This is how payment handler buttons look like by default:

Select Payment Method


☐


Click here to pay


☐



☐


Authorize.Net Simple Checkout

☐



For every payment handler you can change the button image by entering the **Path to image** in the handler's settings:

Payment Button

Path to image

Chapter 4

Pricing Plans

4.1 Pricing Plans Overview

There are two types of listing plans:

- **Base** - a base plan that is available with new submissions or when an existing base plan expires.
- **Upgrade** - an upgrade plan which extends the features of a base plan (before the base plan expires).

4.1.1 Base Plans

When users go to the "Submit New Listing" page and select a category, they will see a list of all plans available for the selected category, for example:

The screenshot shows a web interface for selecting a pricing plan. At the top, there are two dropdown menus: 'Category' set to 'Real Estate' and a sub-category set to 'Apartments'. Below this, a heading reads 'Available plans in this category:'. The plans are organized into two sections: 'Free & Trial Plans' and 'Single Payment Plans'. In the 'Free & Trial Plans' section, the 'Free plan' is selected with a radio button. It lists features: 'all custom fields' and '5 images', with a price of '\$0.00'. In the 'Single Payment Plans' section, the 'Premium plan' is selected with a radio button. It lists features: 'all custom fields', 'inquiry form', '10 images', and '3 videos', with a price of '\$45.00'.

Available plans in this category:			
Free & Trial Plans			
<input type="radio"/>	Free plan	all custom fields 5 images	\$0.00
Single Payment Plans			
<input checked="" type="radio"/>	Premium plan	all custom fields inquiry form 10 images 3 videos	\$45.00

When creating a certain plan, if you make it default, the plan will be pre-selected on the listing submit form.

Users can click on different plans and the listing submit form will automatically display/hide fields based on their availability in certain plans.

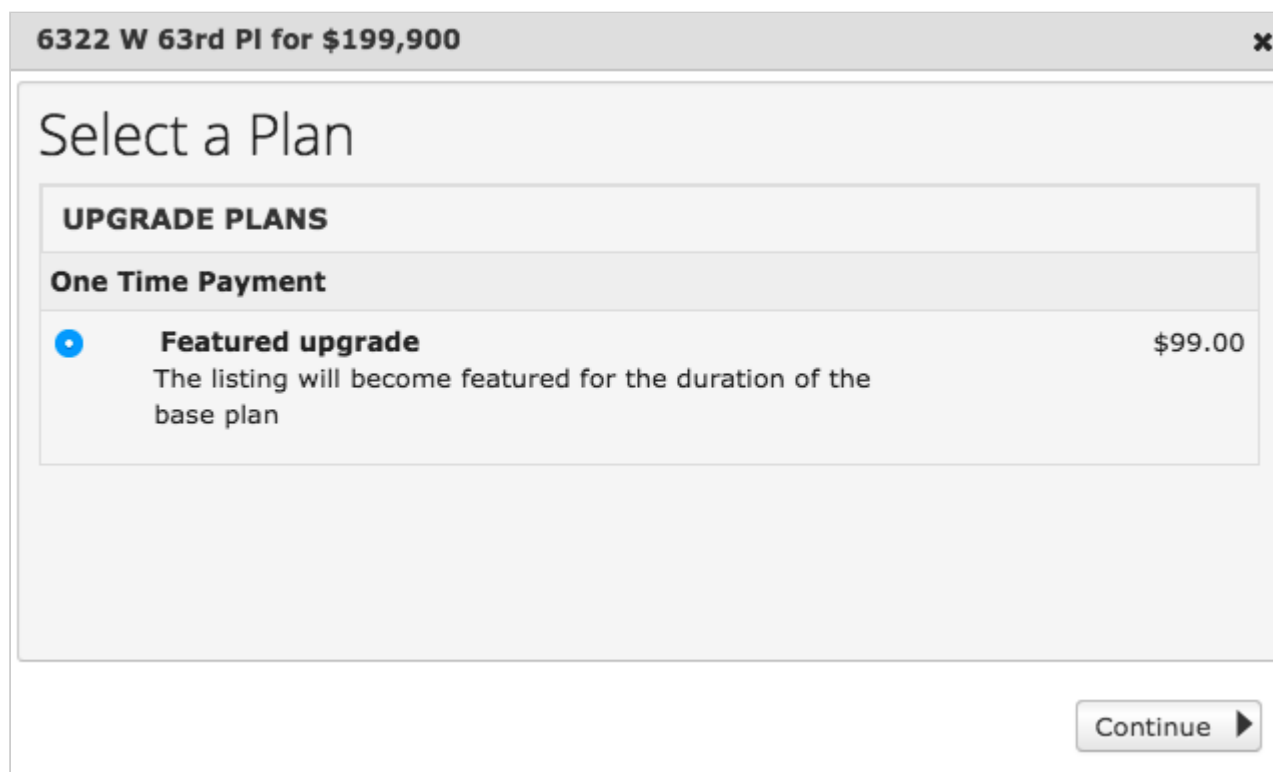
When a user submits the listing, the next step will be choosing the payment method and making an order.

Before confirming the order, user will be able to enter a Coupon if it exists.

The listing will be published after the user completes the payment.

4.1.2 Upgrade Plans

If you create Upgrade Plans, listing owners will see an "Order Upgrade" link next to their listings. When they click on the link, they will see a list of all upgrade plans available for listings in category where their listing is submitted, for example:



The screenshot shows a modal window titled "6322 W 63rd PI for \$199,900" with a close button (X) in the top right corner. The main heading inside the modal is "Select a Plan". Below this, there is a section titled "UPGRADE PLANS". Underneath, a sub-section is labeled "One Time Payment". A single upgrade plan is listed: "Featured upgrade" with a price of "\$99.00". The description for this plan is "The listing will become featured for the duration of the base plan". At the bottom right of the modal, there is a "Continue" button with a right-pointing arrow.

UPGRADE PLANS	
One Time Payment	
<input checked="" type="radio"/> Featured upgrade The listing will become featured for the duration of the base plan	\$99.00


Continue ►


The process of ordering an upgrade plan is the same as ordering a new listing plan: Step 2 is selecting payment method and step 3 is entering a coupon and confirming the order:


6322 W 63rd PI for \$199,900 ✕


Select Payment Method

FEATURED UPGRADE \$99.00

☐ 
 Click here to pay

☐ 

☒ 

☐ 
 Authorize.Net Simple Checkout

◀ Back Continue ▶

6322 W 63rd PI for \$199,900 ✕

Confirm order

General info


Listing	6322 W 63rd PI for \$199,900
Plan	Featured upgrade

Order details

Plan Price	99.00
Discount	(0.00)
Total	\$ 99.00

Coupon Apply

Click the submit button to finalize your order. You will be taken to the payment processor site to make your payment.

◀ Back  Place Order

4.2 Creating Pricing Plans

To create a Listing Pricing Plan, click on the **Pricing Plans** link under the Paidlistings Setup menu.

Click the **New** button in the top right corner and you will get the New Pricing Plan form:

General	Listing Settings	Media Settings	Advanced
Name	<input type="text" value="Premium plan"/>		
Enable	<input type="radio"/> No <input checked="" type="radio"/> Yes		
Show in submit form	<input type="radio"/> No <input checked="" type="radio"/> Yes		
Default Plan	<input checked="" type="radio"/> No <input type="radio"/> Yes		
Plan Type	<input type="text" value="Base"/>		
Payment Type	<input type="text" value="One Time Payment"/>		
Price (USD)	<input type="text" value="45.00"/>		
Duration	<input type="text" value="1"/>	<input type="text" value="Month(s)"/>	
Action after expiration	<input type="text" value="Unpublish listing"/>		
Description	all custom fields inquiry form 10 images 3 videos		

Enable - must be set to Yes if you want the plan to be available for purchasing.

Show in submit form - allows you to hide the plan from the list that appears after category selection. This can be useful in implementations where new listings are free (an example is available in the FAQ section of this manual).

Default Plan - appears pre-selected in the order page. There can be only one default plan of the same type (base or upgrade) per category.

Plan type:

- *Base* - a base plan that will be available only for new listings and when existing base plan expires.
- *Upgrade* - an upgrade plan that will be available only for listings that have a certain base plan applied to add more features to the base plan before it expires.

Payment Type:

- *One Time Payment* - the user makes a single payment when ordering a plan for the first time. After the plan expires, the user will need to go through the process of paying for the next period again to keep the listing published.
- *Subscription* - subscriptions are handled by payment processors. Currently, only PayPal supports subscriptions (recurring payments). When the user orders a subscription plan, PayPal will setup recurring payments and after the plan expires, the user will be automatically charged for the next period. The subscription will run until the user cancels it in Paypal.
- *Free or Trial* - the user doesn't have to pay anything. When adding a free or trial plan with an expiration remember to setup a paid plan for the same categories so users can keep their listings published.

Free/Trial Limit - if you select Free or Trial as payment type, you can limit the number of times this plan can be used with different listings. Leave empty for no limit.

Duration - Days, Weeks, Months, Years, Never Expires.

If the Plan you are creating is Upgrade plan, the duration must be set like this:

- if the base listing plan never expires - you can set any duration for the upgrade plan.
- if the base listing plan has an expiring date - you must set "Never expires" for the upgrade plan and it will expire together with the base plan.

Action after expiration - choose if the listing will be unpublished after the plan expires or a new Free/Trial plan order will be created.

Description - use this field to provide more details regarding the plan, it will be displayed below the plan name on listing submit page and the plan overview page.

General Listing Settings Media Settings Advanced

Moderation ☒ No ☐ Yes If enabled, overrides global and listing type moderation settings.

Featured ☒ No ☐ Yes

Category & Custom Field Assignments

Expand/Collapse Categories Expand/Collapse Field Groups

☐ Professional Services

☐ Home Services

☐ Automotive Services

☒ Real Estate

☒ Houses

☒ Apartments

☒ Offices

☒ Used Cars

☒ Sedans

☒ Hatchbacks

☒ Coupes

☒ Hybrids

☒ SUVs

For Upgrades check incremental fields not already checked in the base plan.

☒ Car Info(car-info)

☒ Contact Info(contact-info)

☒ Location(location)

☒ Real Estate Info(real-estate-info)

☒ Bathrooms(jr_bathrooms)

☒ Price(jr_realestateprice)

☒ Rooms(jr_rooms)

Moderation - if set to Yes, new listing will be left unpublished until approved by admin, even if the user paid for listing submission.

Featured - if set to Yes, the submitted listing will become Featured.

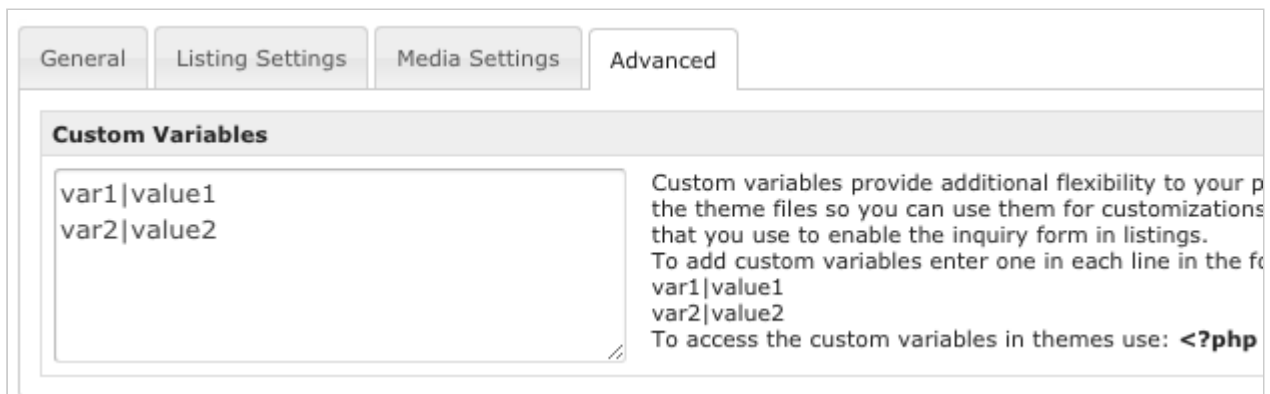
Category & Custom Field Assignment - first choose for which categories the plan will be available and then you will be able to choose which custom fields will be included.

General Listing Settings Media Settings Advanced

Fill out the maximum (not incremental) media limits for each media type. Leave empty media type or to default to the base plan setting if this is an upgrade plan.

Photos	10
Videos	3
Attachments	0
Audio	0

Enter the total number of media items that users will be able to upload for each media type. Leave empty to use the global media count setting for each media type or to default to the base plan setting if this is an upgrade plan.



The screenshot shows a settings interface with four tabs: 'General', 'Listing Settings', 'Media Settings', and 'Advanced'. The 'Advanced' tab is selected. Below the tabs is a section titled 'Custom Variables'. On the left, there is a text area containing two lines of text: 'var1|value1' and 'var2|value2'. On the right, there is explanatory text: 'Custom variables provide additional flexibility to your p the theme files so you can use them for customizations that you use to enable the inquiry form in listings. To add custom variables enter one in each line in the fo var1|value1 var2|value2 To access the custom variables in themes use: <?php'.

Custom variables provide additional flexibility to your pricing plans. The variables are made available in the theme files so you can use them for customizations. For example, you can show/hide specific page elements based on the variables that are included in the plan.

Custom variables are explained in detail in the **Tips & Tricks** chapter.

Chapter 5

Coupons

5.1 Creating a coupon

To create a coupon click on the Coupons link under PaidListings Setup menu and click on a New button. You will get a Create Coupon form:

Coupon

Name

promo20

Enable

☐ No ☒ Yes

Valid for renewals only

☒ No ☐ Yes

Discount %

20

Dates

From 0000-00-00 01 To 0000-00-00 01

Leave empty to ignore

Count

Limit usage to 1 time(s) ☒ per user ☐ sitewide

Leave empty to ignore

Restrict to Users

Type for suggestions

Restrict to Plans

☐ Free plan (New)
☒ Premium plan (New)
☒ Featured upgrade (Upgrade)

Restrict to Categories

Expand/Collapse

☒ Real Estate

- ☒ Houses
- ☒ Apartments
- ☒ Offices

☒ Used Cars

- ☒ Sedans
- ☒ Hatchbacks
- ☒ Coupes
- ☒ Hybrids
- ☒ SUVs

Name – this is the actual coupon code that users will be able to use when ordering a plan.

Valid for renewals only - if set to yes, the coupon will not be available for new listing payments.

Dates - you can set the date period when the coupon will be valid. If you leave the dates empty, the coupon will be always valid.

Count - you can limit the number of times a coupon can be used, per user or for everyone, leave empty to ignore.

Restrict to Users - coupon will be valid for everyone unless you select certain members of your site.

Restrict to Plans - coupon will be valid only for selected plans.

Restrict to Categories - you can restrict the coupon to specific categories.

5.2 Using coupons

Coupons codes are not displayed anywhere automatically. Only users that find out about the coupons will be able to use them. For example, you can include the coupon codes in promotions, newsletters or notify the users directly via your site or email.

Example of the coupon usage:

After users order a plan and select the Payment Method, on the last step they will be able to enter a coupon code:

6322 W 63rd PI for \$199,900 ✕

Confirm order

General info

Listing	6322 W 63rd PI for \$199,900
Plan	Featured upgrade

Order details

Plan Price	99.00
Discount	(0.00)
Total	\$ 99.00

Coupon

Click the submit button to finalize your order. You will be taken to the payment processor site to make your payment.

After clicking the Apply button, a discount will be applied:

6322 W 63rd PI for \$199,900 ✕

Confirm order

General info

Listing	6322 W 63rd PI for \$199,900
Plan	Featured upgrade

Order details

Plan Price	99.00
Discount	(19.80)
Total	\$ 79.20

Coupon

THE COUPON WAS APPLIED TO YOUR ORDER

Click the submit button to finalize your order. You will be taken to the payment processor site to make your payment.

Chapter 6

Email Notifications

On the Email Notifications page in PaidListings Add-on administration you can enable notification emails for various listing order actions:

Email Notifications

✓ Save

Admin Notifications	State	Emails - one per line	Template
Admin Order Placed <i>Triggered when an order is first placed</i>	<input type="radio"/> No <input checked="" type="radio"/> Yes	admin@example.com manager@example.com	Edit
Admin Order Processed <i>Triggered when a payment is received</i>	<input type="radio"/> No <input checked="" type="radio"/> Yes	admin@example.com manager@example.com	Edit

User Notifications	State	Admin BCC emails - one per line	Template
User Order Placed <i>Triggered when an order is first placed</i>	<input type="radio"/> No <input checked="" type="radio"/> Yes	admin@example.com manager@example.com	Edit
User Order Processed <i>Triggered when payment handler notifies script of payment results</i>	<input type="radio"/> No <input checked="" type="radio"/> Yes	admin@example.com manager@example.com	Edit
User Order Expiration Notice 1 <i>This is the first expiration notice sent before order expiration.</i>	<input type="radio"/> No <input checked="" type="radio"/> Yes	admin@example.com manager@example.com	Edit
User Order Expiration Notice 2 <i>This is the second expiration notice sent before order expiration.</i>	<input type="radio"/> No <input checked="" type="radio"/> Yes	admin@example.com manager@example.com	Edit

First two are admin notifications that are sent to the email addresses of admin(s) that you specify.

User notifications will be sent to the user's email address. Optionally, you can enter your email address to the **Admin BCC emails** if you want to receive copies of emails that are being sent to users.

To adjust the email template, click the Edit button in the last column:

User Notifications	State	Admin BCC emails - one per line	Template
User Order Placed <i>Triggered when an order is first placed</i>	<input type="radio"/> No <input checked="" type="radio"/> Yes	admin@example.com manager@example.com	Edit

Enter any text that you want for the Subject and Body of the email. Tags like {user_name} will be automatically replaced with the actual values:

User Order Placed ✕

<code>{user_name}</code>	<code>{listing_title}</code>	<code>{listing_url}</code>
<code>{plan_name}</code>	<code>{plan_description}</code>	<code>{order_id}</code>
<code>{order_expires}</code>	<code>{order_amount}</code>	<code>{site_url}</code>
<code>{txn_array}</code>		

Subject

Body

Dear {user_name},

Thank you for submitting your listing, {listing_title}, to our website. An order was created for this paid listing with Order#{order_id}. However, you still need to complete the payment for this order before the listing is published on the site.

Below the complete details of your order:

Chapter 7

Menu Items

PaidListings Add-on has two types of menu items:

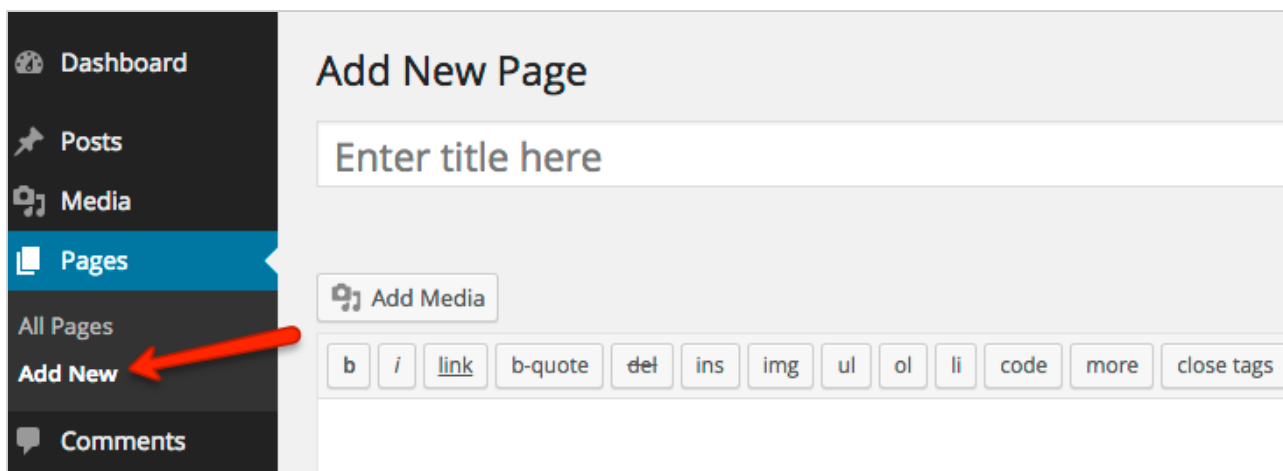
- **Category Plans** - overview of available pricing plans
- **My Account** - page where users can manage their listings, orders, invoices, account details, etc.

7.1 Category Plans Page

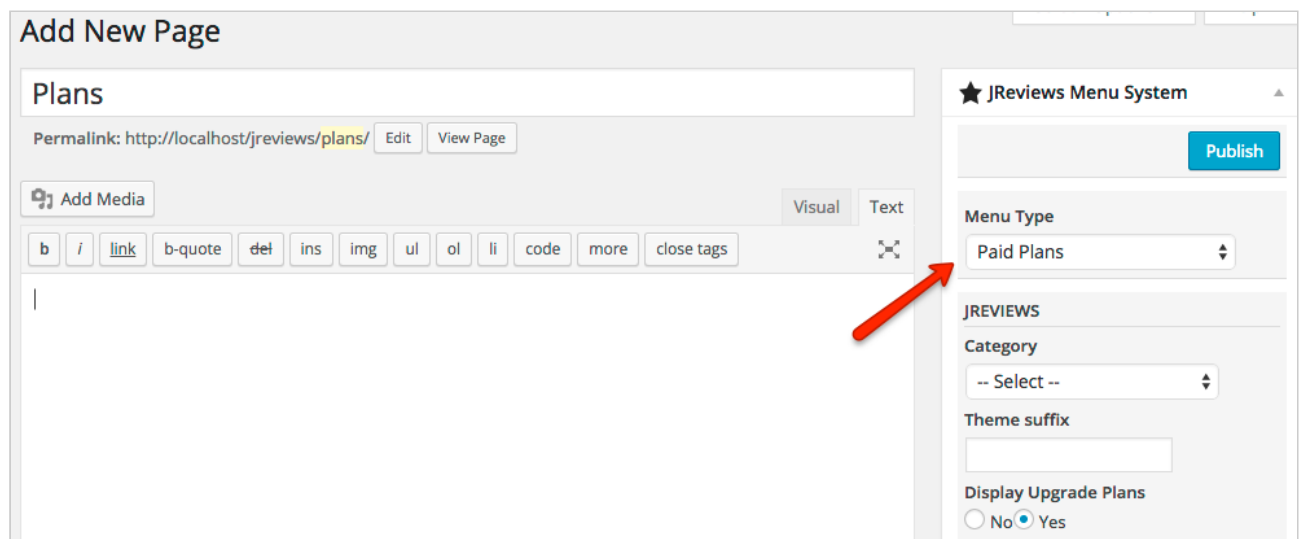
The Category Plans page displays all plans available for certain category. Visitors can click on "Submit" button and they will be redirected to the Listing Submit page with the plan pre-selected. If you have a default plan for the category it will appear highlighted (orange background).

To show the plans page to your visitors, you will need to create a new JReviews WP page:

- In WordPress Dashboard go to the **Pages** -> **Add New**:

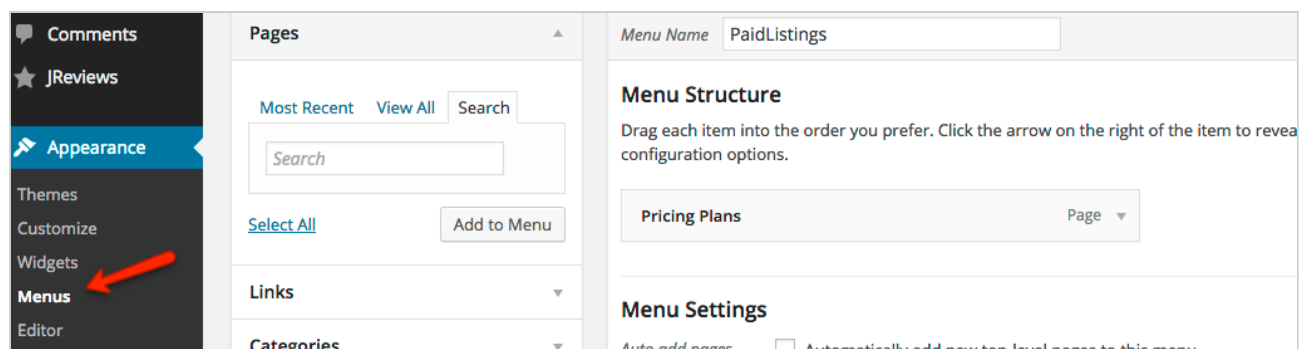


- Under **JReviews Menu System** select PaidListings **Paid Plans** as the Menu Type and enter the Page Title:



Optionally you can select a specific category if you want to have separate plans pages for different categories.

- Click **Publish** to save the page.
- Next in WordPress Dashboard go to the **Appearance** -> **Menus** to add the newly created Page to one of your menus:



If you didn't select a category, the plans page will show all pricing plans that you created for all categories.

Here is an example of the Category Plans page:

Classifieds Plans

One time payment plans

Free trial 10 Day(s)	Basic plan 1 Month(s)	Premium plan 1 Month(s)
Free	\$ 15.00	\$ 45.00
1 listing limit all custom fields 5 photos 5 videos	Location fields Contact fields 3 photos 1 video	Location fields Contact fields 10 photos 5 videos
<input type="button" value="Submit"/>	<input type="button" value="Submit"/>	<input type="button" value="Submit"/>

Upgrades

One time payment

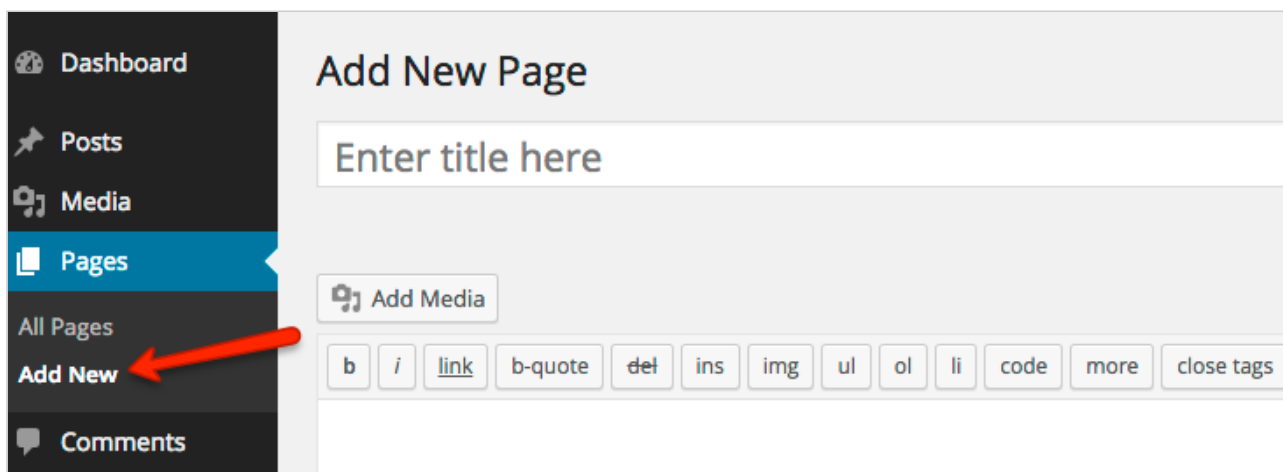
- Featured upgrade - \$ 99.00 - Never expires
The listing will become featured for the duration of the base plan
Available for: Basic plan, Premium plan

7.2 My Account Page

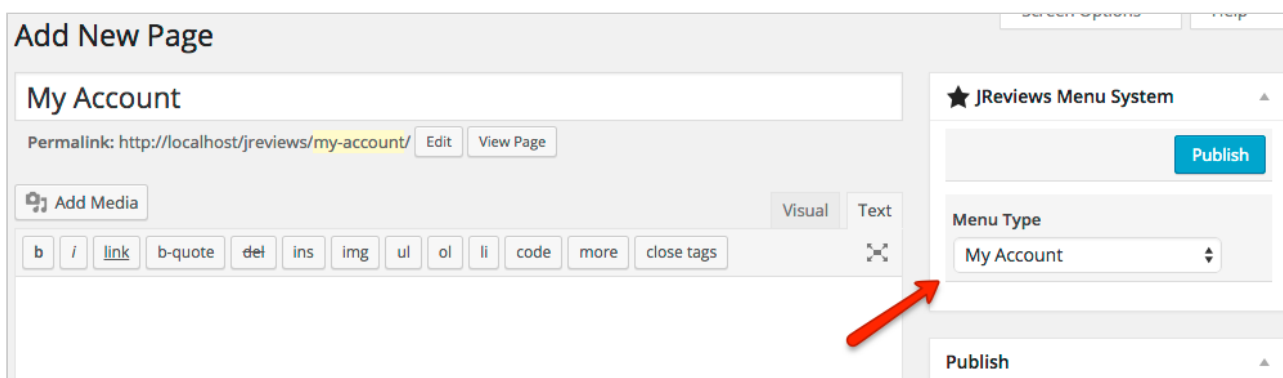
On the My Account page users can manage their listings, orders, invoices, account details, etc.

To create the My Account menu item, follow these steps:

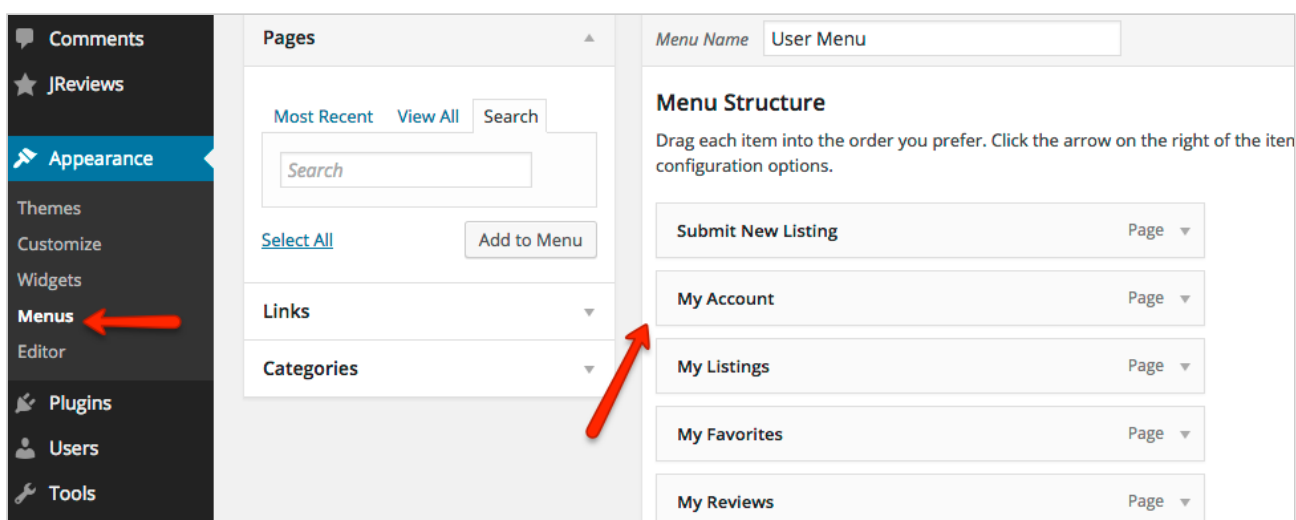
- In WordPress Dashboard go to the **Pages -> Add New:**



- Under **JReviews Menu System** select PaidListings **Paid Plans** as the Menu Type and enter the Page Title:



- Click **Publish** to save the page.
- Next in WordPress Dashboard go to the **Appearance** -> **Menus** to add the newly created Page to one of your menus (it is recommended to add it to a User Menu):



Here is an example of the My Account page:

INCOMPLETE ORDERS

Order	Listing & Plan Information		
✕ 0000036	2004 Z4 Bmw for \$21,000 Featured upgrade Created: Today - Expires: Dec 18, 2013	Order	

ACCOUNT INFORMATION

Add new listing

Listings

Orders

Invoices

Account Details

Details	Plan Information
1,525 sq.ft. Apartments, Chicago, Illinois Apartments	Base Free plan Oct 09, 2013 • Never <div> Upgrade</div>
2004 Z4 Bmw for \$21,000 Coupes	Base Free plan Apr 29, 2013 • Never <div> Upgrade</div>
2003 BMW Z4 3.0i for \$17,991 Coupes	Base Free plan Feb 02, 2013 • Never <div> Upgrade</div>
2006 Honda Accord Cpe EX-L AT Coupes	Base Free plan Jan 16, 2013 • Never <div> Upgrade</div>

4 results - showing 1 - 4

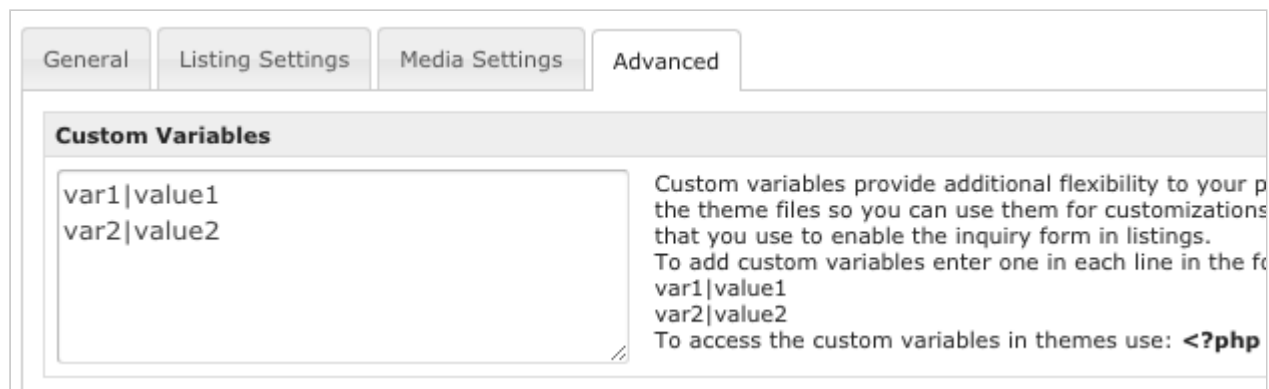
Chapter 8

Tips & Tricks

8.1 How to use custom variables

Custom variables provide additional flexibility to your pricing plans. The variables are made available in the theme files so you can use them for customizations. For example, you can show/hide specific page elements based on the variables that are included in the plan.

To set custom variables, edit your pricing plans and in the **Advanced** tab add the variable name and variable value in this format:



The screenshot shows a tabbed interface with four tabs: 'General', 'Listing Settings', 'Media Settings', and 'Advanced'. The 'Advanced' tab is selected. Below the tabs is a section titled 'Custom Variables'. On the left, there is a text input field containing two lines of text: 'var1|value1' and 'var2|value2'. On the right, there is a text area containing the following text: 'Custom variables provide additional flexibility to your p the theme files so you can use them for customizations that you use to enable the inquiry form in listings. To add custom variables enter one in each line in the fo var1|value1 var2|value2 To access the custom variables in themes use: <?php

To access the custom variables use this code:

```
<?php echo $Paid->getVar('var1',$listing);?>
```

8.1.1 Simple example of creating conditionals in the theme files based on custom variables

Let's say you created 3 plans: **Free**, **Basic** and **Premium**.

For each of those plans you can set a variable with the same name, but different value, for example:

In the Free plan enter this:

```
plan_type|free
```

In the Basic plan enter this:

```
plan_type|basic
```

In the Premium plan enter this:

```
plan_type|premium
```

Then in the theme files (i.e. /listings/detail.shtml) you can create conditionals like this:

```
<?php if ($Paid->getVar('plan_type',$listing) == 'free'): ?>

    This is a free listing.

<?php elseif ($Paid->getVar('plan_type',$listing) == 'basic'): ?>

    This is a basic listing.

<?php elseif ($Paid->getVar('plan_type',$listing) == 'premium'): ?>

    This is a premium listing.

<?php endif;?>
```

Listings that have the Free plan would output "This is a free listing.", listings that have the Basic Plan would output "This is a basic listing.", etc.

This way you can show/hide different parts of theme files based on the custom variable value.

8.1.2 Adding Inquiry Form to listings based on the custom variable

Let's say you want to show the inquiry form on listing detail pages, but only for listings whose owners purchased the Premium plan.

In the Premium plan you can add a custom variable like this:

```
inquiry|enabled
```

In the theme file of the listing detail page (/listings/detail.shtml) you can add this code:

```
<?php if ($Paid->getVar('inquiry',$listing) == 'enabled'): ?>
    <?php echo $this->element('inquiry_widget');?>
<?php endif;?>
```

This code would display the inquiry form only in listings whose owners purchased the plan that contains the **inquiry** custom variable.

To use this approach for the Inquiry Form, you first need to disable the default inquiry functionality in JReviews Configuration, Listings tab. You need to set **Enable Listing Inquiries** to No.

8.2 How to allow free listing submissions and charge only for listing upgrades

If you want your users to submit listings for free but charge them for additional features like making the listing Featured, adding additional custom fields, ..., it is still required that you create a base plan because upgrade plans are not available if a base plan is not applied to a listing.

In this case you must create only one base plan and select **Free or Trial** as Payment type.

Make the plan **default**, and if you set **Show in submit form** to No, users will not see the plan when submitting a listing, but this free plan will be processed automatically.





This will make it possible for listing owners to **Order Upgrade** and pay only for special features that you created as listing upgrades.

Existing Listings (using bulk order generator)

If you create a listing plan for a category that already has listings (created before listing plans were available), all media and custom fields will be hidden in those existing listings.

For existing listings you need to create a free base plan that will include the images and custom fields.

When you save the free listing plan, you will see a Create orders button next to the plan. When you click this button, it will generate orders and apply this free plan to all existing listings that don't have a plan:

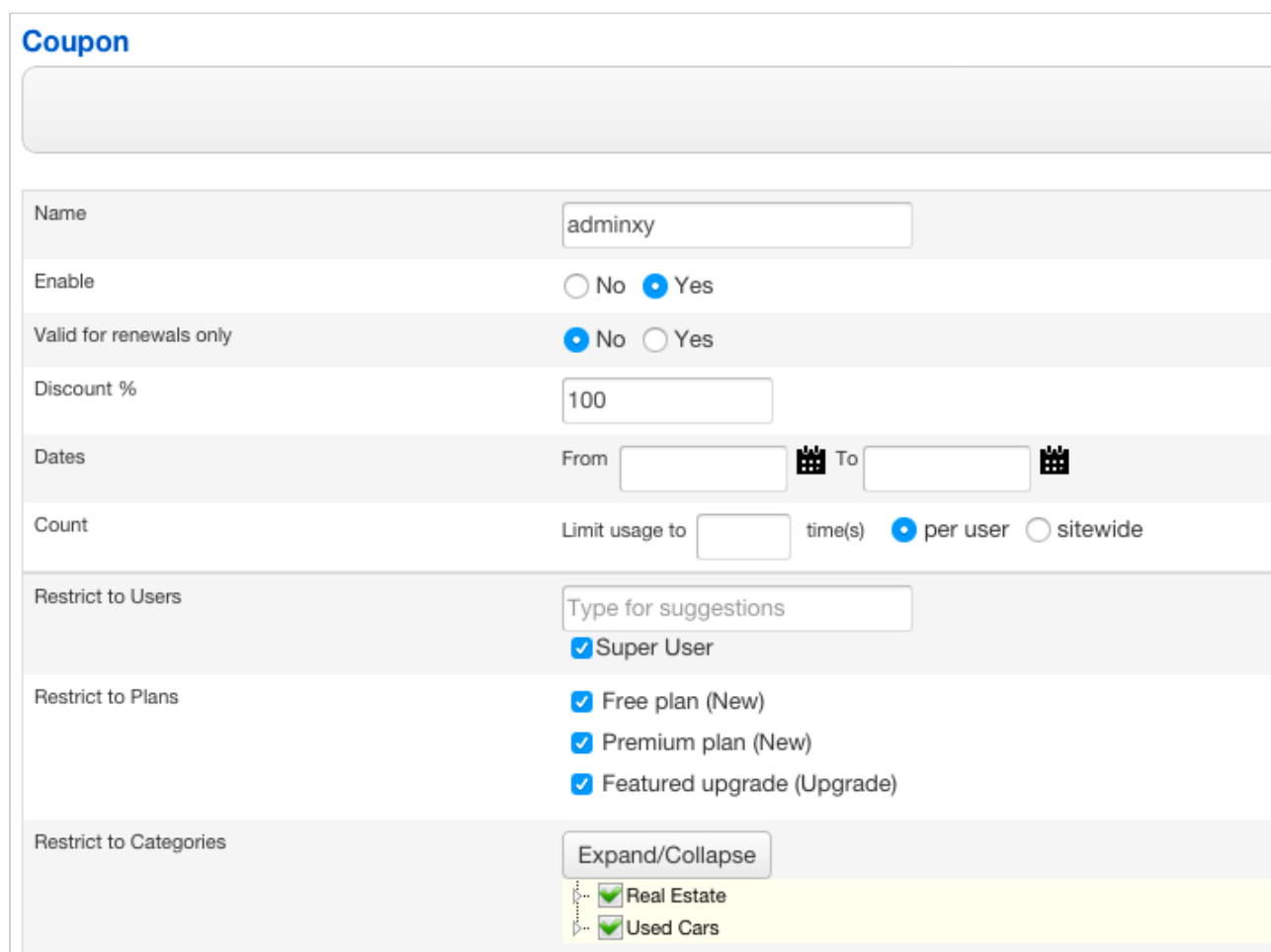
Pricing Plans								
<input type="checkbox"/>	#	ID	Name	State	Create Orders	Update Orders	Plan Type	
<input type="checkbox"/>	1	2	Premium plan	✓			Base	
<input type="checkbox"/>	2	1	Free plan	✓			Base	
<input type="checkbox"/>	3	3	Featured upgrade	✓			Upgrade	

8.3 How to allow administrators to submit listings without payment

When you create pricing plans for certain categories, it will not be possible to submit listings without ordering and paying for submission to those categories.

To allow certain users (administrators) to submit a listing without payment, you can create a Coupon with 100% discount.

Here is an example of the coupon settings:



Coupon

Name: adminxy

Enable: ☐ No ☒ Yes

Valid for renewals only: ☒ No ☐ Yes

Discount %: 100

Dates: From To

Count: Limit usage to time(s) ☒ per user ☐ sitewide

Restrict to Users: Type for suggestions
☒ Super User

Restrict to Plans: ☒ Free plan (New)
☒ Premium plan (New)
☒ Featured upgrade (Upgrade)

Restrict to Categories: Expand/Collapse
☒ Real Estate
☒ Used Cars

The name of the coupon is the actual coupon code that the admins will need to use when ordering a plan.

Discount is set to 100 and in **Restrict to Users** only the administrator (Super User) is selected.

When submitting a listing, administrator will need to select a plan, and later enter the coupon code when confirming the order.

8.4 How to filter Listings and Geomaps modules to entries with specific plans

It is possible to filter the output of the modules and even the JReviews Custom List menu by adding a **CUSTOM WHERE** statement that looks like this:

```
(Listing.id IN (SELECT DISTINCT listing_id FROM #__jreviews_paid_orders WHERE order_active = 1 and plan_id = 5))
```

If you want to match multiple plans the statement can be written like this:

```
(Listing.id IN (SELECT DISTINCT listing_id FROM #__jreviews_paid_orders WHERE order_active = 1 and plan_id IN (4,5,6)))
```

Make sure you change the plan_id(s) to match the ids of your paid plans.

Chapter 9





Troubleshooting

9.1 Why existing listings lost images and fields after creating a plan for existing categories


If you create a listing plan for a category that already has listings (created before listing plans were available), all media items and custom fields will be hidden in those existing listings. That is because every listing must have an active order for its data to show up.

The solution is to create a free **base** plan that will include all media items and custom field. Then you will be able to generate free orders for all existing listings.

After you create the free plan, click this button to generate orders for listings:

Pricing Plans								
<input type="checkbox"/>	#	ID	Name	State	Create Orders	Update Orders	Plan Type	
<input type="checkbox"/>	1	2	Premium plan	✓			Base	
<input type="checkbox"/>	2	1	Free plan	✓			Base	
<input type="checkbox"/>	3	3	Featured upgrade	✓			Upgrade	

In the popup you will see the number of remaining listings without orders and you need to click the Start button to generate orders for those listings:



Remaining Listings

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Click 'Start' to begin the automatic creation and processing of orders for listings in the associated categories for this plan.

Once free or trial listings have a base plan, users will be able to upgrade using the plans you've setup for the same categories.

